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ABSTRACT

This publication contains approximately 3,800 entries on business education topics indexed from business education publications and those related to business education. Priority in indexing was given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education). All entries include the title, author(s), journal (with volume and number if applicable), inclusive pages, month, and year. Subjects are arranged in alphabetical order by main category and then subcategories. The main categories indexed are the following: accreditation; administration and supervision; basic business; business education; communications; curriculum; document design and processing; educational institutions; employment; general education; guidance and counseling; human relations; information management and processing; international business; keyboarding/typewriting; legislative issues; microcomputers; minority groups; office management; professional development; research methodology/issues; shorthand; special needs; standards; teaching; testing and evaluation; and training and development. An author listing in alphabetical order follows the subject section. (KC)

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# THE BUSINESS EDUCATION INDEX

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## 1993

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# **Business Education Index**

## **1993**

Index of Business Education Articles and Research Studies  
Compiled From a Selected List of Periodicals and  
Yearbooks Published During the Year 1993

**Volume 54**

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P.O. Box 4340, Little Rock, AR 72214

## Editorial Policy

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

1. Publications that are a minimum of 10 pages in length.
2. Publications containing at least three substantive articles, preferably research-based.
3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the 1994 *Index* editor.

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## Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this index. Other commonly used abbreviations are:

### Key to Abbreviations

Aug	August	Mr	March
Ap	April	My	May
bul	bulletin	Nov	November
co	company	no	number
Dec	December	Oct	October
dept	department	pp	pages
ed	edition, editor	rev	revised, revision
Fcb	February	Sep	September
Ja	January	vol	volume
Ju	June	yrbk	yearbook
Jl	July		

## Subject Entries

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

The following list shows the subjects and the page number on which the entries begin. Major category headings are in bold.

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National accreditation standards impact teacher preparation. Lajeane G. Thomas, Harriet G. Taylor and Donald G. Knezek. *THE J*, Vol. 20, No. 11: 62-64 Ju 93

### Administration and Supervision

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Administrative computing trends and issues. Betty Robinson and Robert Robinson. *MBEA J*, Vol. 20: 31-35 93

Compliance-gaining techniques of Type-A managers. Kevin G. Lamude and Joseph Scudder. *J Bus Com*, Vol. 30, No. 1: 63-79 93

Components of an effective substitute teacher program. Johnny R. Purvis and Ruth C. Garvey. *Clearings*, Vol. 66, No. 6: 370-373 Ji/Aug 93

Effects of culture and gender on principal-teacher communication in school. Thomas D. Gougeon and Susan I. Hutton. *HRD Qtrly*, Vol. 4, No. 3: 277-290 Fall 93

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Supervisory behavior and worker satisfaction in the United States, Mexico, and Spain. Norman R. Page and Richard L. Wiseman. *J Bus Com*, Vol. 30, No. 2: 161-180 93

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Total quality management in a college of business: operations and administration. Charles F. Falk, Peggy D. Brewer and Virgil L. Brewer. *Mid-Amer J Bus*, Vol. 8, No. 2: 3-12 Fall 93

### Basic Business

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An analysis of the high school banking curriculum in a selected public school system in the metropolitan Washington D.C. area. Edith B. Ward. Virginia Polytechnic Institute and State University, Doctoral dissertation 1992

Book review: Crisis in organizations: managing and communicating in the heat of chaos by Laurence Barton. Lisa Tyler. *ABC Bul*, Vol. 56, No. 2: 47-48 Ju 93

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A study to determine southwest Missouri business teachers' perceptions of entrepreneurship education. Beverly J. Pettit. Southwest Missouri State University, Master's thesis 1992

Alliances and networks: cooperative strategies for small businesses. Inga S. Baird, Marjorie A. Lyles and J. B. Orris. *Mid-Amer J Bus*, Vol. 8, No. 1: 17-23 Spring 93

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